

6TH ANNUAL



Colorado Environmental Film Festival

Sponsorship Opportunities

February 23-25, 2012
American Mountaineering Center
Golden, Colorado

www.CEFF.net

Join our growing list of supporters:

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Woody's Pizza
Golden City Brewery

The Festival

The Colorado Environmental Film Festival (CEFF) celebrates the power of film to inspire, educate, and motivate audiences. We present thought-provoking films and dialogue that raise awareness of a wide variety of interconnected ecological, social, and economic themes. We hope to provide an experience that goes beyond just passive film viewing; we aim to inspire our audiences into awareness and action.

The CEFF is excited to present its 6th annual three-day festival. After increasing attendance for the fifth straight year, CEFF is on its way to becoming one of the most influential environmental events between the coasts.



An Opportunity

This is your chance to be part of a unique and expanding event, share your organization's mission, gain increased exposure for your support of environmental awareness and connect with audiences from Golden, Denver, Boulder and beyond. CEFF reaches a concentrated audience of people interested in sustainable living.

Last year, more than 1,800 people attended the festival. This year's fest continues to grow, marking the inaugural year of a student category. Thanks to this additional category and a new time of year when there's less film festival competition, we expect to welcome 2,000 attendees in 2012.

Sponsorship Packages

Tax Deductible Donation as a 501(c)3

Package Benefits - 2012	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Logo integrated with Festival Logo, back of ticket logo placement, logo on festival pass lanyards, product display & 10-60 second trailer before all film segments						
Exclusivity	1 Sponsor	Up to 4				
Sponsor logo in the pre-film slide show and recognition from the stage prior to all film segments						
Banner displayed in the entryway to the film festival and poster boards						
Acknowledgement in e-mail announcements sent to at least 1,000 contacts per e-mail	Logo	Logo				
Ad in Main Program	First ad, Full page	1/2 page	1/2 page	1/4 page		
Logo in Main Program						Name Only
Logo on Festival Slide Show						
Logo on website with link	Homepage	Homepage				
Weekend Pass	10	4	2	2	2	1
Tickets to Special Events: Filmmaker sessions, Kickoff	10	4	2	2	2	1
Framed Commemorative Poster						

Reaching Your Customers

CEFF is an intimate film festival that allows the audience to interact with filmmakers, producers and sponsors. The festival will increase your visibility to an audience that cares deeply about the environment. They understand the issues and want to know more about current events and ideas. The people who attend the festival are highly educated and interested in making proactive decisions to support a sustainable lifestyle and economy.

When you work with CEFF to reach your customers you differentiate yourself and strengthen your position among your audience. As a partner, you will share your customers' vision of a sustainable future.

Don't miss this opportunity to provide leadership and support to this timely and important festival.



JOIN US AS A SPONSOR!



It's easy.
Just get in touch with us.
We'll get everything ready for you.

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